

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT19/12 15.41
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA-- JOE KNAUER

CONTRACT # 6144824

CLASS: NATL.	LOCAL	REGIONAL
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ICFE)

DATE OCT19/12 15.41

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

PLS CFM, THX 10/19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		1200N-1230P	30		\$500.00	11/3	11/3	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1192												
PROGRAM : NOON NEWS SAT												
57	A		500A-600A	30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-24 FOR 1 SPOT/WK												

REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#24	MISSED:SAT/1200N-1230P				NOV3		30S	\$500.00	(OCT19/12)	
			OFFER:SAT/500A-600A						30S	\$500.00	PLS ADVISE.	
			CMT:WE CAN OFFER									
NOV/12			158425.00									
						CONTRACT TOTAL				158425.00		
						TOTAL SPOTS				126		

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE